# GOVERNMENT OF INDIA
# COMMUNICATIONS
# LOK SABHA

UNSTARRED QUESTION NO:1244
ANSWERED ON:30.07.2001
MTNL CELLULAR TELEPHONE SERVICE
NAWAL KISHORE RAI;SUSHIL KUMAR INDORA

**Will the Minister of COMMUNICATIONS be pleased to state:**

(a) The number of cellular telephone subscribers in Delhi and Mumbai at present registered with the Mahanagar Telephone Nigam Limited (MTNL) cellular service;

(b) Whether the MTNL has fixed any target of such subscribers in Delhi and Mumbai before functioning its service;

(c) If so, the details thereof alongwith the extent of the said target achieved so far; and

(d) The steps taken/ proposed to be taken by the MTNL to encourage faster growth of cellular service in both the cities?

## Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS (SHRI TAPAN SIKDAR)

(a) The number of Cellular Telephone subscribers registered with Mahanagar Telephone Nigam Limited (MTNL) at present is 10,418 in Delhi and 10,529 in Mumbai.

(b) & (c) Cellular Network of one lakh lines each at Delhi and Mumbai have been set up to provide Cellular phones on demand.

(d) The following steps are underway for encouraging faster growth of Cellular Service:

I. Improving coverage in Metros of Delhi and Mumbai by adding more Base Transceiver Stations (BTS) and Radio Frequency (RF) optimization.

II. Providing service in adjacent towns of Gurgaon, Faridabad, Ghaziabad & Noida expeditiously following issue of licence to MTNL on 11.01.2001 by Department of Telecommunications (DoT).

III. Introduction of roaming to other parts of country in states in addition to the existing one between Mumbai and Delhi.

IV. Introduction of pre-paid (Cash Card) service in Delhi and Mumbai.

V. Introduction of competitive tariff.

VI. Aggressive marketing.

VII. Introduction of Introductory discount.